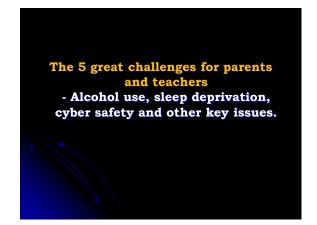
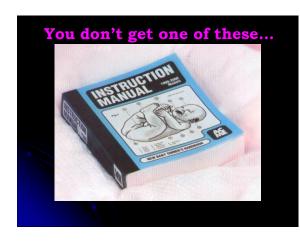
Teaching and Parenting Today's Students Saturday August 14, 2010 DR MICHAEL CARR-GREGG www.michaelcarr-gregg.com.au

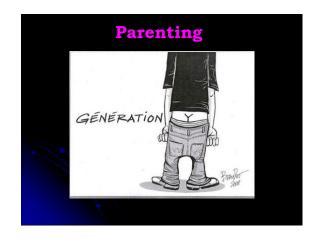










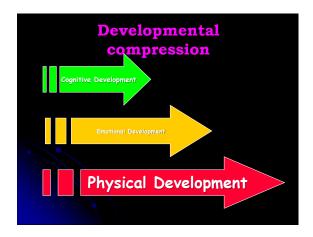


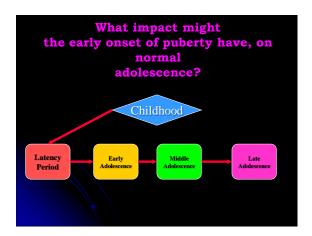


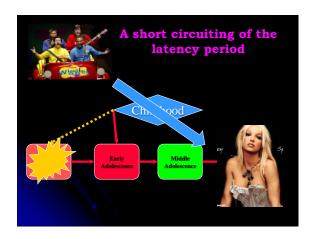






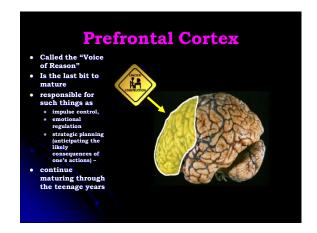




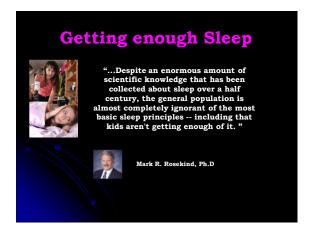




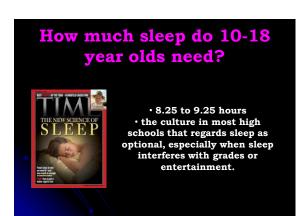




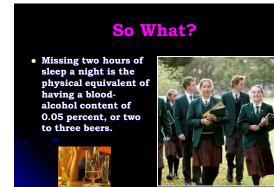




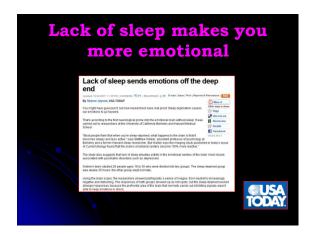


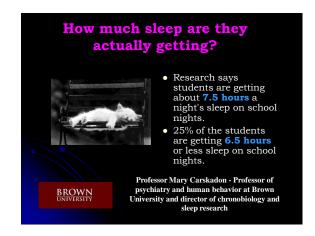


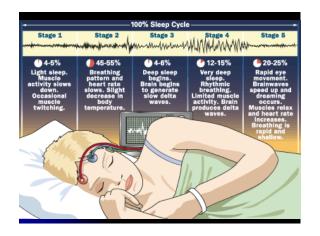
















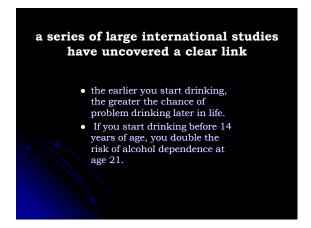




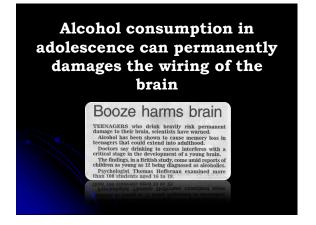
The good news









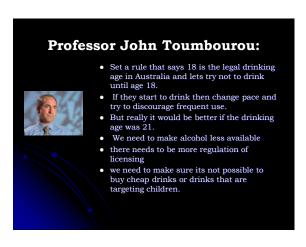


















Other schools with this policy in print...

- Emmaus College
- Balwyn High School
- Canterbury Girls Secondary College
- The Genazzano
- College • The Girton
- Grammar School Mater Christi
- Melbourne Girls Grammar School

- · MLC
- Ruyton Scotch College
- · Siena College
- · St Catherine's
- St Leonard's • Wesley
- · Wonthaggi Secondary
 - College
 - · Xavier College

How bad is it getting?





Professor Rob Moddie on the alcopops tax



• 65 million fewer standard drinks were consumed in the 9 months of the tax being in place.

ssor of Global Health at the Nossal Institute for Global Health



Booze move watered down

watered down
ONCE again, we see the result of
Australia's 25 years of deregulation of alcohol — the drink-toget-drunk culture, with the flowstate of the control of the control
than our city", March 24).
How sad that the first sensible move around the regulation
of alcohol for a young market
(which resulted in 165 million
fewer standard drinks consumed in the nine months of
the tax being in place died at
Australian teenagers' consumption of alcopops per person is twice that of the UK?
How many more people must
be injured before we realise it is
time to take drastic steps to
make our drinking culture safer?
Dr Michael Carr-Gregg, Baleyn

Please write a letter to the editor

Herald Sun 25th March 2009







The third parent The internet TV/Radio/D VD's movies **Print Media**

There is substantial evidence that sexualisation harms children

- Promotes
 - body image concerns
 - · eating disorders
 - gender stereotyping
- Premature sexualisation
 - erases the line between who is and is not sexually mature, and as such, may increase the risk of child sexual abuse by undermining the important social norm that children are sexually unavailable





























Jessica Watson

- "adultification"
- Will she have a normal adolescence?
- Should the courts have intervened?









Points to make to Parents

- Childhood is recognised as a time of
 - innocence
 - Playfulness
 - fun
 - Spontaneity
- Children should be able to develop at their own pace, without undue pressure and influence from mass media marketing and advertising.

Points to make to Parents

- Their job is to provide an environment in which children can
 - develop to their full potential
 - that means maturing
 - Physically
 - psychologically
 - sexually at age appropriate stages.

Tips for Parents

- Do not allow young children to see highly sexualised advertising, soap operas, DVD's or videos
- Don't buy prepubescent girls womens or teenage girls magazines
- Don't purchase highly sexualised clothing for young children, especially push up bras, lacy, sexy underwear or T-shirts with adult humour or high heel shoes
- Do not allow your children to buy or play with highly sexualised dolls
- Do not allow your children to have TV's or computerw in their bedroom
- Do not allow access to sexualised websites or have social networking sites until the age of 13
- Don't take young children to adult/sexualised shows, theatres or concerts.
- Join kids free to be kids KF2BK



Key recommendations



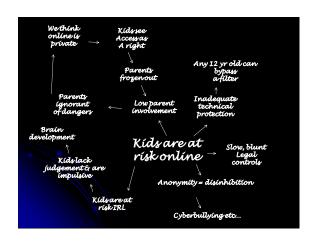
Dr Linda Papadopolous

- an online 'one-stop-shop' to allow the public to voice their concerns regarding irresponsible marketing which sexualises children
- extend the existing regulatory standards to include commercial websites;
- broadcasters are required to ensure that music videos featuring sexual posing or sexually suggestive lyrics are broadcast only after children's viewing hours
- the government to encourage corporate responsibility with regard to sexualised merchandise.
- games consoles should be sold with parental controls already switched on.

BEST & LESS

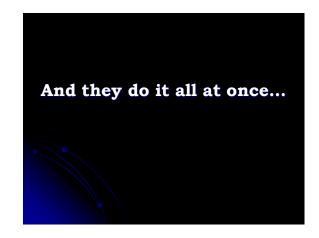
• We are writing to you in response to your email and comments relating to bras labelled "Tweenage". Best & Less prides itself on its strong family values and has strict guidelines relating to the sale of products for young people. As such Best & Less does not stock or sell push up bras for children. The bras in question were intended to be a women's petites range from sizes 8AA through to 12B. They were made to current Australian standards for women's bras and were displayed in our women's underwear department. Regrettably an error resulted in the incorrect branding and labelling of these bras as 'Tweenage'. As a consequence, they were removed from sale in all of our stores across Australia as of yesterday, 2nd February. We have taken procedural steps to avoid any future branding or labeling errors of this sort. Thank you for bringing this matter to our attention.

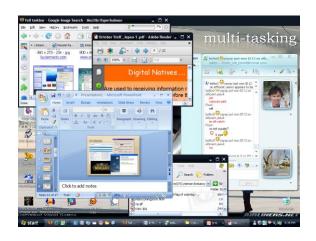






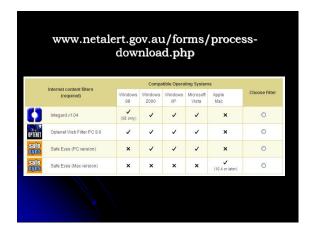




















The 4 key top tips for Parents Real Wired Child MICHAEL CARR-GERGG What parents need to know about kids online Line to know about kids online Line to know about to know



